

Business

Another record result for Sunrise thanks to its first-class corporate governance, winning the zRating study by Inrate for the

28. September 2020, 10:00 MESZ

Press Release

Opfikon, September 28, 2020

Another record result for Sunrise thanks to its first-class corporate governance, winning the zRating study by Inrate for the third consecutive time

- * A hat-trick: Sunrise is home to the best corporate governance and has won the zRating study by Inrate for the third consecutive time, by a hefty margin.
- * Sunrise has raised the corporate governance bar even further: with 89 out of a possible 100 points, the company has been given the highest rating ever awarded.
- * While more than a third of the 172 participating companies scored less than they did in 2019, Sunrise forged ahead, particularly in the "Shareholders and capital structure" and "Composition of Administrative Board/Management Board and information policies" categories.
- * Sunrise scored a high number of principal points and agent points alike. At Sunrise, shareholders have strong participation rights, and one share = one vote. Its highly qualified Board of Directors and transparent information policies also received excellent ratings.

"Since its IPO, Sunrise has set great store by solid corporate governance. This hat-trick is credit to my predecessor, Peter Kurer. He worked with the outstanding corporate governance team at Sunrise to steadily build up our excellent corporate governance over many years. While more than a third of companies in the study scored fewer points than last year, Sunrise succeeded in boosting its rating, obtaining the highest result ever achieved during the 12-year history of Inrate's zRating study. That's unprecedented", comments Thomas D. Meyer, President of the Board of Directors of Sunrise.

The zRating Study by Inrate AG has now been carried out for the twelfth time. 172 listed Swiss companies were analyzed based on their 2019 business reports and 2020 annual general meetings. The study looks at 63 criteria in four categories - "Shareholders and capital structure," "Participation rights," "Composition of the Administrative Board (AB)/Management Board (MB) and information policies" and "AB/MB remuneration and participation models" - and weights these assessments using a scoring model. The maximum score across all four categories is 100 points.

Despite the exacting criteria, Sunrise was once again able to scoop first place by a wide margin. Among others, the following factors contributed to Sunrise's excellent rating:

- * enhanced transparency in the corporate governance fields,
- * a broad, solid basis in terms of both specialism and gender in its Board of Directors
- * the remuneration system takes environmental, social and governance (ESG) criteria into account, and has made these components more transparent.

Extract from the overall ranking (Source: zRating Study 2020 by Inrate AG)

Cat. 1: Shareholders and capital structure

Cat. 2: Participation rights of the shareholders

Cat. 3: Composition of AB/MB and information policies

Cat. 4: AB/MB remuneration and participation models

Rank*	Company	Index	Industry	Score	Cat. 1	Cat. 2	Cat. 3	Cat. 4	2019	Î?
1	Sunrise Communications	SMI Mid	Telecommunications	89	23	23	27	16	86	3
2	Lonza Group	SMI	Healthcare	81	19	19	26	17	78	3
3	Swisscom	SMI	Telecommunications	81	20	15	28	18	81	0
4	LafargeHolcim	SMI	Industrial company	77	20	18	27	12	76	1
5	Vifor Pharma	SMI Mid	Healthcare	76	21	19	23	13	70	6
6	Adecco	SMI	Industrial company	76	18	18	25	15	74	2
7	Orell Füssli	Ex SMI	Consumer services	75	23	20	22	10	69	6
8	PSP Swiss Property	SMI Mid	Real estate	74	21	19	17	17	73	1
9	Geberit	SMI	Industrial company	73	19	17	26	11	74	-1
10	Givaudan	SMI	Raw materials	73	20	15	25	13	75	-2

*If two companies have obtained the same score, the company that earned more points in the category "Participation rights" followed by "Shareholder and capital structure" and "Composition of AB/MB and information policies" will be ranked higher.

Further information can be found in Inrate's media release.

You can find all the details in the 2020 zRating Study by Inrate AG:
<https://www.inrate.com/bestellung-zrating-studie-2019.htm>

Sunrise Communications AG

Corporate Communications

media@sunrise.net

Phone: 0800 333 000

Outside Switzerland: +41 58 777 76 66

Press Release (PDF)

Provider	Channel	Contact
Tensid EQS Ltd., Switzerland www.tensid.ch	newsbox.ch www.newsbox.ch	Provider/Channel related enquiries marco@tensid.ch +41 41 763 00 50

Terms of Service Do Not Sell My Info (California) Trademarks Privacy Policy
 ©2021 Bloomberg L.P. All Rights Reserved
 Careers Made in NYC Advertise Ad Choices Contact Us Help